



**Pearson
Institute**
of Higher Education

**BCom Honours in
Business Management**

Programme module descriptions

Year 4

Finance for Non-specialists (COFN421)

This course serves as an overview and introduction to accounting and finance. The student examines the basic principles and underlying concepts and the ways in which accounting statements and financial information can be used to improve decision-making.

Project Management (COPM402)

This module allows students to seek new methods of planning, organising and controlling non-routine tasks. The opportunity to apply the theory, knowledge and understanding mastered in this module, will provide students the opportunity for real world application of the tools, techniques and concepts of Project Management.

Organisational Behaviour (COOB402)

This module describes the necessary competencies needed by practitioners in the field to understand the three determinants of behaviour in organisations, namely individuals, groups and organisation structure. This module also examines how these determinants impact on an organisation's effectiveness.

Research Methodology (CORM410)

The purpose of this subject is to equip the student with basic knowledge and skills to understand the research process and to plan a quantitative or qualitative study. This will also lay the basis for further, more advanced training in research methodology. The module will allow students to comprehend the research process from selecting a topic through to data analysis and research reporting. At the end of the module the student will submit a research proposal that will serve as a pre-requisite for the research project.

Strategic Management (COSM402)

This module deals with why changes in strategic direction take place in organisations, why they are important, how such decisions are taken, and the concepts that can be useful in understanding these issues.

Research Dissertation (CORP420)

This module requires the student to undertake independent specialised research, and provides expert guidance and supervision in the development of this research. The dissertation is the academic product of research and writing undertaken for the duration of studies.