



Bachelor of Business Administration

SAQA ID 48859 NQF level 7

🕒 Qualification duration

Minimum: 3 years
Maximum: 6 years
Full-time

📅 Qualification start date

First intake: 4 February
Second intake: 25 March

📖 Block Teaching

This qualification will be offered in a 6 block model and not the normal semester model, 2 intakes will be accommodated. The first intake will start on 04 February and the second intake on 25 March. Each block will consist of 6 lecturing weeks and 1 week for examination.

📄 Qualification description

The multidisciplinary nature of this degree prepares you for work in many areas of business and is an excellent foundation for careers in commerce, marketing, human resource management.

This qualification is broad and comprehensive. It provides you with a sound understanding of, and skills in administering and managing a business in any sector. You will cover core modules such as Business Management, Economics, Project Management, Business Ethics, Business Law and Financial Management. You also cover subject areas such as Business English and Computer Skills, as well as a choice of specialist elective groups with major subjects. Because of our degree's unique emphasis on application, you will select, conduct and present a research project and complete Work Integrated Learning (WIL) projects.

The success of our Bachelor of Business Administration lies in its flexibility of subject choice, a curriculum that is relevant and ahead of trends, our Technology Enhance Learning (TEL) environment and a teaching staff with both business and academic experience. By introducing you to research, we are also preparing you for honours studies, a unique offering in undergraduate degrees. This blended approach ensures that you graduate with essential work skills such as critical thinking, being innovative and adaptable to change, effective problem solving, working to deadlines, collaborating in team situations and communicating effectively.

✅ Entry requirements

- You need a South African National Senior Certificate (NSC) with Bachelor degree entry or an equivalent foreign secondary qualification on an NSC level with Bachelor degree entry approved by Universities South Africa (USAF).

Or

- If you have an international school-leaving certificate, you need to provide a certificate of exemption issued by Universities South Africa (USAF).

Or

- You should have successfully completed the relevant Pearson Institute foundation programme. On successful completion of the foundation programme, students are required to apply to Universities South Africa (USAF) for a certificate of exemption in order to be admitted to a degree programme.

Or

- You should have successfully completed a relevant higher certificate qualification. On successful completion of the higher certificate, students are required to apply to Universities South Africa (USAF) for a certificate of exemption in order to be admitted to a degree programme.

And

- You need 25 or more Pearson Institute points.

★ Qualification accreditation

- Accredited by the Higher Education Quality Committee (HEQC) of the Council on Higher Education (CHE).
- Registered with the South African Qualifications Authority (SAQA).

🔗 Possible career options

Does the prospect of managing a business inspire you?

The career choices for you, as a Bachelor of Business Administration graduate, are varied and employment options include:

- Business administration
- Business consulting
- Economist
- Entrepreneurship
- Management

📍 This programme is offered at the following campuses

- Selected Pearson Institute Midrand Campuses

📚 Qualification structure

Year 1

First year-level subjects are aimed at introducing students to the basic principles in the field of Business.

- Business English
- Business Management 1A
- Business Management 1B
- Computer Skills
- Quantitative Techniques

And a choice of **three** of the following elective groups, of which two will be majors in your third year:

- Group 1:** Human Resource Management 1
Human Resource Information Systems
- Group 2:** Marketing 1
Consumer Behaviour
- Group 3:** Financial Accounting 1A
Financial Accounting 1B

Year 2

Second year-level subjects are built on the foundation developed through the first-year subjects, and students develop an intermediate level of knowledge in the field of Business.

- Business Law
- Business Management 2A
- Business Management 2B
- Economics 1A
- Economics 1B
- Research Methodology
- Project Management

And a choice of **two** of the following elective groups, which will be majors in your third year:

- Group 1:** Human Resource Management 2A
Human Resource Management 2B
- Group 2:** Marketing 2A
Marketing 2B
- Group 3:** Management Accounting 2A
Management Accounting 2B

Year 3

Third year-level subjects are designed to help students develop an advance level of knowledge in the field of business administration.

- Business Ethics
- Business Management 3A
- Business Management 3B
- Financial Management 3
- Research Project
- Work Integrated Learning (WIL)

And a choice of **two** of the following elective groups, based on selection of majors from year 1 and 2:

Group 1: Human Resource Management 3A
Human Resource Management 3B

Group 2: Product and Promotion Management 3
Strategic Marketing 3

Group 3: Financial Management 3

Students who successfully complete all levels of study are awarded the Pearson Institute Bachelor of Business Administration.