



Bachelor of Arts (General)

SAQA ID 62761 NQF level 7

🕒 Qualification duration

Minimum: 3 years
Maximum: 5 years
Full-time only

📅 Qualification start date

Semester 1: February
Semester 2: Drop-in modules available

📖 Qualification description

A General Bachelor of Arts degree offers a flexible degree structure which is spread over a minimum of three years of full-time study. The General Degree requires students to study at least four majors in the 1st year, three majors in 2nd years, and two majors in 3rd year. In addition, students will take a limited number of other modules called electives. The degree structure is adaptable in that students may change majors as they go along, based on their experience of their courses.

General degrees are suitable for students who wish to construct their own course of study rather than being committed to a prescribed set curriculum.

✅ Entry requirements

- You need a South African National Senior Certificate (NSC) with Bachelor degree entry;.

Or

- If you have an international school-leaving certificate, you need to provide a certificate of exemption issued by Universities South Africa (USAF).

Or

- You should have successfully completed the relevant Pearson Institute or any other approved foundation programme. On successful completion of the foundation programme, students are required to apply to Universities South Africa (USAF) for a certificate of exemption in order to be admitted to a degree programme.

Or

- You should have successfully completed a relevant higher certificate qualification.

And

- You need 25 or more Pearson Institute points.
- You need 50% or above for Grade 12 English..

★ Qualification accreditation

- Accredited by the Higher Education Quality Committee (HEQC) of the Council on Higher Education (CHE).
- Registered with the South African Qualifications Authority (SAQA).

🔗 Possible career options

This general studies degree is very broad, and it prepares you for many different career options, including:

- Business
- Literature and composition
- Social sciences or human resources
- Marketing
- Communications
- Media
- Entrepreneurship
- Tourism
- Brand manager
- Public relations
- Technical writer
- Copywriter
- General manager
- Administrative or executive assistance
- Non-profit programme manager
- Sales
- Customer service manager
- Psychology related fields

- When selecting Psychology and Industrial Psychology as majors, this degree acts as the first stepping stone to the journey of becoming a Psychologist (counselling, clinical, research, industrial/organisational). After completion of a BA degree students need to complete additional postgraduate programmes to enter these professions. Entry into postgraduate programmes are often limited due to strict selection processes.

📍 This programme is offered at the following campuses

- Select Pearson Institute Campuses

📖 Qualification structure

Year 1

Choose **FOUR** Majors from below. Please note that no more than **ONE** commerce major is permitted.

Humanities Majors

- Communication Science
- Media Studies
- Linguistics
- Literature
- Political Science
- Psychology
- Industrial Psychology

Commerce Majors

- Human Resources Management
- Economics
- Marketing
- Tourism

Choose your other electives from modules in the list below:

Year 1 (Electives)

- Philosophy 1
- Business English
- Tourism Geography
- Law for Tourism
- History 1
- Tourism and Media

Year 2

Continue with **THREE** of the majors from year one.

Humanities Majors

- Communication Science
- Media Studies
- Linguistics
- Literature
- Political Science
- Psychology
- Industrial Psychology

Commerce Majors

- Human Resources Management
- Economics
- Marketing
- Tourism

Choose your other electives from modules in the list below:

Year 2 (Electives)

- | | |
|---|--|
| • Entrepreneurship for Tourism | • Cultural Studies |
| • Philosophy 2 | • Tourism Society |
| • Sesotho Language 1 | • Global Distribution Systems |
| • IsiZulu Language 1 | • Positive Psychology |
| • Introduction to Data Analysis | • Personalities Theories for Industrial Psychology |
| • Applied Ethics | • Research Methodology |
| • History 2 | • Airfare and Ticketing |
| • Introduction to Coding for Humanities | |

Year 3

Continue with **TWO** of the majors from year one.

Humanities Majors

- Communication Science
- Media Studies
- Linguistics
- Literature
- Political Science
- Psychology
- Industrial Psychology

Commerce Majors

- Human Resources Management
- Economics
- Marketing
- Tourism

Choose your other electives from modules in the list below:

Year 3 (Electives)

- | | |
|--|-----------------------------------|
| • Philosophy 3 | • Research Project |
| • History 3 | • Counselling and Therapy Skills |
| • IsiZulu Language 2 | • Health and Community Psychology |
| • Sesotho Language 2 | • Social Psychology |
| • Law for psychology students | • Neuropsychology |
| • Leadership and Management of NPO's and NGO's | • Assessment and Evaluation 3 |
| • Work Integrated Learning (BA) | • Individual Therapy |